



W&W Announces Opportunity To Own Refreshing Summer Fun

TULSA, OK – (November 4, 2010) – Williams & Williams®, the premier brand in real estate auctions, will sell the Lubbock Water Rampage on December 8th at 12:00 p.m. CST. The recreational water park has 400 feet twin waterslides, a tidal wave pool, a 700 foot lazy river, a kiddie pool and picnic grounds. The auction for this 25+ year old West Texas institution will be featured on Auction Network's® "Live From The Lawn" (www.auctionnetwork.com), allowing for live active bidder participation both on site and virtually, through the interactive network platform.

"We are happy to be back in Lubbock after successfully auctioning the Cap*Rock Winery earlier this year," said Dan Falls, Vice President, Commercial Real Estate of Williams & Williams. "The Lubbock Water Rampage auction is a unique opportunity to purchase an income producing water park located in the growing southwestern portion of Lubbock. There is room to expand the water park on its surrounding land. There is the potential for new slides and other water features to further increase capacity and revenue."

Located at 6602 Marsha Sharp in Lubbock, at the intersection of Milwaukee Avenue and US 62/82 Brownfield Highway, the recreational water park is adjacent to Canyon West, a new commercial development that includes Target, Ross, PetSmart, Burlington Coat Factory, and a newly signed Sam's Club.

Inspection dates will be from 12:00 p.m. to 3:00 p.m., November 19th, 26th, and December 3rd, and two hours prior to the auction. For more information regarding the December 8th auction of Lubbock Water Rampage, please visit www.williamsauction.com/waterpark or contact Dan Falls at (918) 362-6558.

About Williams & Williams:

Williams & Williams® is a real estate auction leader and collateral risk management company. With an operating footprint in all 50 states, the District of Columbia and Puerto Rico, the company has a proven performance record for all types of real estate sales including residential, commercial, farms and ranches, and distinctive properties. Leveraging its multi-platform global exchange; proprietary pricing models; and a full service solution to manage, preserve, market, and auction real estate, Williams & Williams is the industry's benchmark for creating liquidity in the marketplace and delivering timely market value. The company's clients include many of the world's foremost financial institutions, Fortune 500 Corporations, and local, state and Federal government agencies, as well as thousands of individual sellers.



Williams & Williams, Auction Network® and WMG™ are wholly-owned subsidiaries of WWM, LLC. (www.williamsauction.com)

About Auction Network:

Auction Network® is a 24-hour global broadband television network that allows viewers to participate remotely in live auctions and bid interactively, in real time. Created in 2007 by WWM President & CEO Pam McKissick, Auction Network has definitively dispelled myths about consumers' fears around purchasing high-value real estate assets instantaneously with the click of a button. Auction Network's "Live From The Lawn" auction events, which feature global, real-time bidding simultaneous with on-site real estate sales, deliver a 9-11% average lift in high-bid performance for all assets sold. Auction Network is in eighteen million cable households. (www.auctionnetwork.com)